



State Trading Organization Plc

PROVISION OF CONSULTANCY SERVICES FOR BRAND EVALUATION

State Trading Organization PLC invites a reliable and experienced party for brand consultation.

Interested parties are requested to submit their Expression of Interest with the following details.

- 1-A profile with details of services provided
- 2-Details of similar projects undertaken in the past
- 3-Details of the proposed team who will undertake the project

Deadline for submission of Expression of Interest is, 1400 hours on 13th October 2009.

A maximum of 4 parties will be shortlisted based on the following criteria.

- 1-Experience in similar projects
- 2-Size of projects undertaken
- 3-Qualification of team members
- 4-Experience in Maldives will be an added advantage.

Once parties are prequalified, they will be invited for an information session on 18th October at 1100 hours at STO Plc's Head office. A TOR will be issued and any queries must be submitted in writing or by email to bdm@stomaldives.net before 20th October 2009. Answers to the queries will be distributed to all parties by 22nd October 2009. Please note that parties who do not register interest for the project will be considered ineligible.

Deadline for Fee Proposal is 1430 hours on 25th October 2009, which will be opened on the presence of all participants.

Interested parties are requested to submit the proposal to the following address.

STO Brand Evaluation
State Trading Organization Plc
Boduthakurufaanu Magu, Maafannu Male' 20345
Maldives

For further enquiries please contact:

Tel: +960 3344 325

Fax: +960 3344 339

Email: bdm@stomaldives.net